



GeneType Presentation

Business Update

April 26, 2022

Authorised by the Board of Directors of Genetic Technologies Limited

ASX: GTG
NASDAQ: GENE

Notice: Forward looking statements

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Our Overview

Our Vision and Values

Unlocking personalised preventative health

Our Markets & Global Presence

Expansion to over 40 countries

Key Operating Insights

Our focus Areas and brand performance

Our Market Opportunity

Go-to-market and growth pathways

Our Portfolio & Innovation

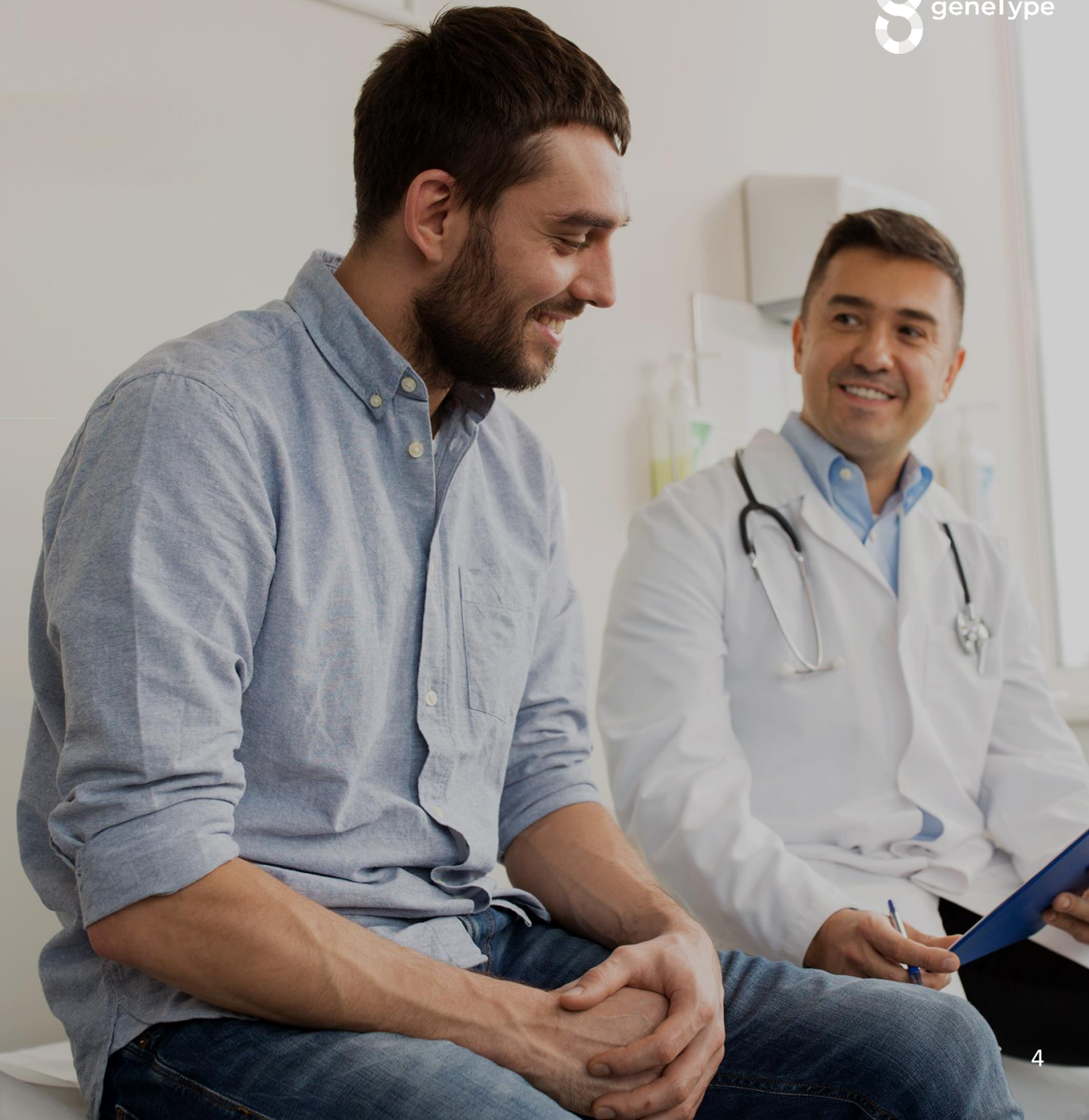
Cutting edge technology & 'game changing' partnerships

Our Channels & Divisions

Segmentation and distribution channels

A decorative circular graphic in the top-left corner, composed of several overlapping segments in shades of grey, teal, pink, and light blue.

Genetype Vision



Unlocking personalised preventative health

Our Mission

Transform the conversation, transitioning from a one-size-fits-all model to personalised, predictive health assessment – where each person has the information, they need to manage their health according to their own risk.

Backed by over 20 years of experience, our doctors, scientist and technicians are translating genetic information into multi-tests that uniquely combine genetic and clinical risk models to predict risk of chronic diseases before onset.

Significant progress has been made in understanding the role of hereditary risk in chronic disease, however, many chronic conditions cannot be predicted by this risk alone.

Empowering physicians to improve health outcomes for people around the world. Tracking disease to its source and enabling a new era of personalised medicine.



Patented integrated risk testing for a range of serious conditions.

Genetype tests integrate individual's familial, clinical and genetic information into actionable clinical insights.

Combining genetic and clinical risk models with cutting-edge research, we're leading a personalised healthcare revolution.

Our medical practitioners, scientists and technicians are working to develop the next generation of integrated predictive genetic testing and assessment tools – empowering physicians and patients to proactively manage health.

- ✓ **8 Patents granted in the US**
- ✓ **5 Patents granted in China**
- ✓ **5 Patents granted in Hong Kong**
- ✓ **9 Patent families pending**



Our Brand Values



Unequaled experience

Scientific team leveraging their extensive research track record in breast and colorectal to expand our medical-grade genetic test portfolio into further cancers and chronic conditions



Leading integrated technology

The proprietary integration of genomic and clinical risk factors deliver the most complete risk assessments for serious diseases in the world – the foundation of geneType



Relentless innovation

Accelerating the world's transition to personalised, preventative health care by converting genetic data into actionable solutions for consumers and doctors



Setting new standards

Setting clinical, safety and ethical standards to ensure the best health outcomes

genetype's Polygenic Risk Scores (PRS) platform is a proprietary risk stratification platform developed over the past decade integrating clinical and genetic risk delivering actionable outcomes from physicians and individuals

Global Overview



54

Employees globally

40

Countries

27

Patents Granted
(9 Pending)

14

Test Categories

51

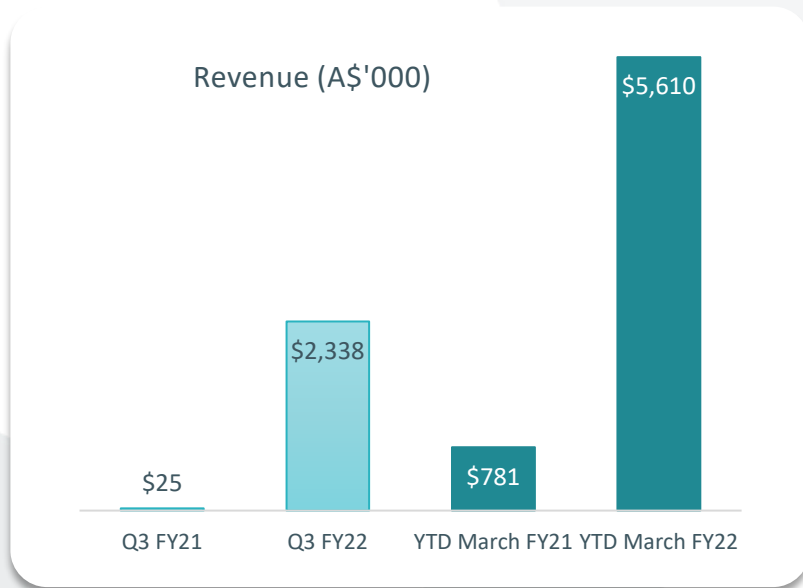
Tests

12

Partner Laboratories

Key Operating Insights

Delivering Revenue and Growth YTD March FY22



REVENUE YTD
AUD \$5.6m

CASH BALANCE
AUD \$11.3m*

GROSS MARGIN YTD
AUD \$2.9m

GROSS MARGIN YTD
52.1%

Strategic & Operational Highlights

- YTD Growth of 475% in revenue vs last year
- EasyDNA performance showing versus the prior full period +15.2% in volume growth and +9.9% in revenue growth
- Received accreditation from NATA¹ and CMS² for the MultiTest on 17 February 2022 with commercial launch currently underway for Physicians
- US patent No. US 11,257,569 granted in 'Methods of assessing the risk of developing a severe response to Coronavirus infection'.
- A\$1.2 million in receivable R&D tax incentives (recognized as revenue), up by 124% on pcp, reflecting the continued focus on development in research on genomics-based technology

¹ National Association of Testing Authorities, Australia

² Centers for Medicare & Medicaid Services

*Cash Balance excluded AUD\$1.4m R&D Tax Incentive

Our Focus

Our 6 Big Plays



Commercialisation of the geneType suite of multi-tests



EasyDNA Growth: New Test. New Channels. New Markets.



Demonstration of clinical validity & clinical utility of geneType tests



Bolster commercial bias to our OPEX



Talent & capability acquisition



Innovation: Gene Ventures

Marketing Performance (March Qtr)



Digital Brand Performance (Last Quarter)

184,705

BRAND IMPRESSIONS

4,166

CLICKS: ADS + SOCIAL

4,248

SOCIAL MEDIA ENGAGEMENTS

23,269

WEBSITE VISITS

Lead Generation (Last Quarter)

313

CONTACT FORM
SUBMISSIONS

20

HCP PARTNERSHIP
FORM SUBMISSIONS

64

NEWSLETTER
SIGNUPS

187

'REGISTER INTEREST'
FORM SUBMISSIONS

Marketing material and socials - Genetype



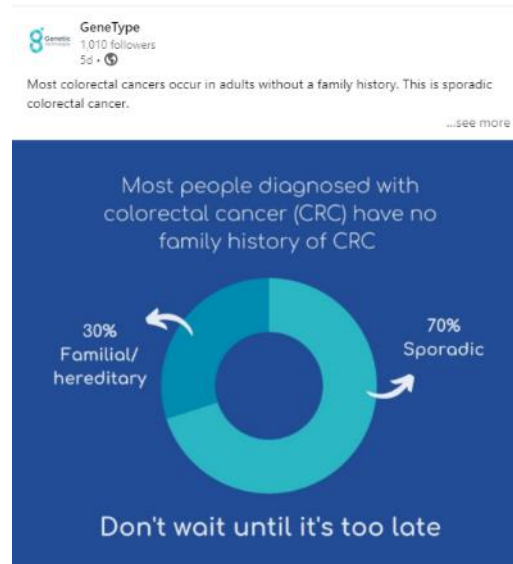
GeneType for Breast Cancer White Paper

An in-depth review of polygenic risk scores in breast cancer for clinicians



Breast Cancer Patient Brochure AU

Patient brochure for GPs to use with their patients when counselling her about breast cancer genetic risk



Growth strategy for EasyDNA

PHASE 1 Brand Re-Ignition



Brand Refresh

- Multi-brand Portfolio
- EasyDNA Brand Refresh
- Test Rationalization



Website Refresh

- Website Development
- First-party data collection
- Targeted Messaging
- Improve User experience and engagement



PHASE 2 Revenue and Growth Focus



Improved Lead Gen

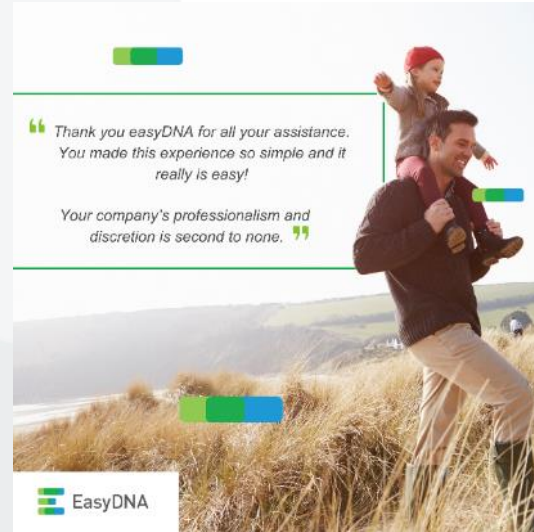
- Google Ads
- Facebook Ads
- Content & Email Marketing
- Influencer Marketing & Testimonials



New Sales Channels

- Amazon store front
- Target B2B customer segments
- New Markets

EasyDNA social media tiles



Key Geographies and Collaborators

Genetype and EasyDNA Established in 40 countries with 12 established partnerships

United States

geneType® Polygenic Risk Score (PRS) tests for breast, colorectal cancer and COVID-19 Risk Test available through **CLIA** Certified “High Complexity” Laboratories.

Genetype MultiTest³ approved for Commercial Release by CMS² Feb 2022

Europe & UK

EasyDNA available in multiple EU countries and UK

Commencing CE certification enabling EU launch of geneType MultiTest and other Novel genetic risk test in CY2022

Asia

(Inc. SEA, China and India)

EasyDNA available in multiple countries across SEA

Commencing a scoping and Prioritising a market entry strategy into Asia

Australia & New Zealand

Certification by Australian regulators **NATA**, to sell into the Australian market

Genetype MultiTest³ approved for Commercial Release by NATA¹ Feb 2022

Our Melbourne owned Laboratory is NATA and CLIA certified



¹ National Association of Testing Authorities, Australia

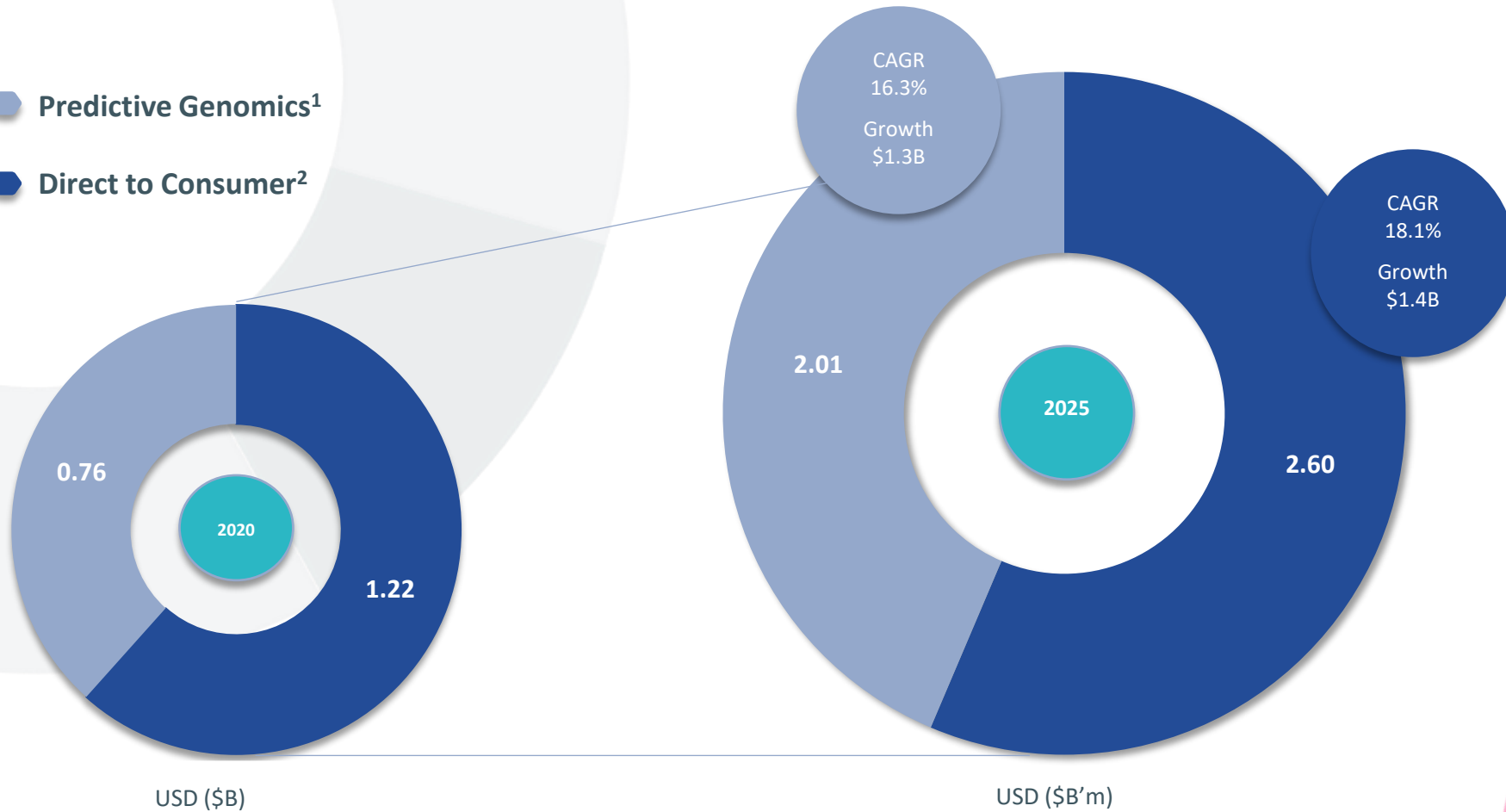
² Centers for Medicare & Medicaid Services

³ GeneType for MultiTest includes Breast, Ovarian, Prostate & colorectal cancers plus Coronary artery disease and Type 2

Market Size and Opportunity




Estimated Global Revenue growth is USD\$2.8B in to 2025

- Predictive Genomics¹
- Direct to Consumer²



1. Newsire - Predictive Genetics Market Research Report by Type, by Demographics, by Test Type January 6 2022
 2. Technavio Market Research reports - Direct-To-Consumer Genetic Testing Market by Distribution Channel, Service, and Geography - Forecast and Analysis 2021-2025

Pathways to Market

	Direct to Consumer Testing (DTC) with no medical supervision	Consumer initiated testing (CIT) with medical supervision	Medical Business to Business (B2B)
Revenue Drivers	Leveraging the EasyDNA Brand and Platform provides the foundation to grow in 40 countries	Building consumer Awareness of serious disease test via a platform that integrates medical supervision Launched US and Australia CIT platforms in 2020	Health Economic modeling being completed by ALVA10* Certifying reimbursable testing platform: BRCA test & LYNCH Syndrome test
Partners	Agreements with 12 laboratories in North America, AsiaPac and Europe	Medical partners: LimsABC InTeleLabs in the US Phenix Health in Australia	An plan curated for: Payers / Insurers* Primary Care Physicians, Specialists, Surgeons, Allied Health
Products	EasyDNA paternity, ancestry, gut microbiome testing and non-medical related genomic tests	geneType for Breast Cancer geneType for Colorectal Cancer geneType Multi-test	geneType Multi-test BRCA test & LYNCH Syndrome test
			

* Corporates and Insurance market entry assessment in progress and Health Economic Model being completed by ALVA10.

Pathways to Market

Executing a multi-brand strategy

1

Direct to consumer





- Ancestry
- Paternity
- Health & Wellbeing
- Pharmacogenetics

- Animal
- Drug testing
- Relationship
- Covid- Antigen Tests*

2

Consumer-initiated testing
± telehealth support





- Health & Wellbeing- Nutrition
- Oncology – MultiTest
- Cardiovascular – MultiTest
- Metabolic – MultiTest
- COVID Rick Test
- Pharmacogenomics

3

Healthcare professional requested test





- Oncology – GTG
- Cardiovascular
- Prenatal
- Clinical & Molecular
- Metabolic
- Taliaz Predictix

*availability upon regulatory approval

Our Innovation Product Overview



Our Innovation – Multi- Risk Test

A companion diagnostic PRS to help identify risk of serious disease for up to 70% of Mortalities and Morbidities

Diseases Areas

Oncology

Breast Cancer
 Colorectal Cancer
 Prostate Cancer
 Melanoma
 Pancreatic Cancer
 Ovarian Cancer

Cardiovascular

Atrial Fibrillation
 Coronary Artery Disease

Mental Health

Taliaz⁴

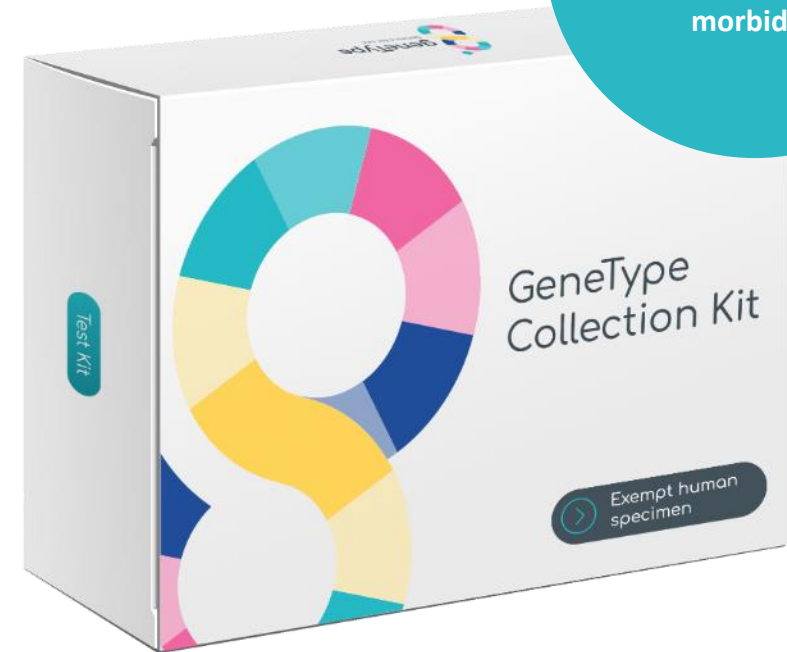
Metabolic

Type 2 Diabetes

 Phase 1 Launch²

 Phase 2 Launch³



GeneType Multi-test to include >70% of mortality & morbidity

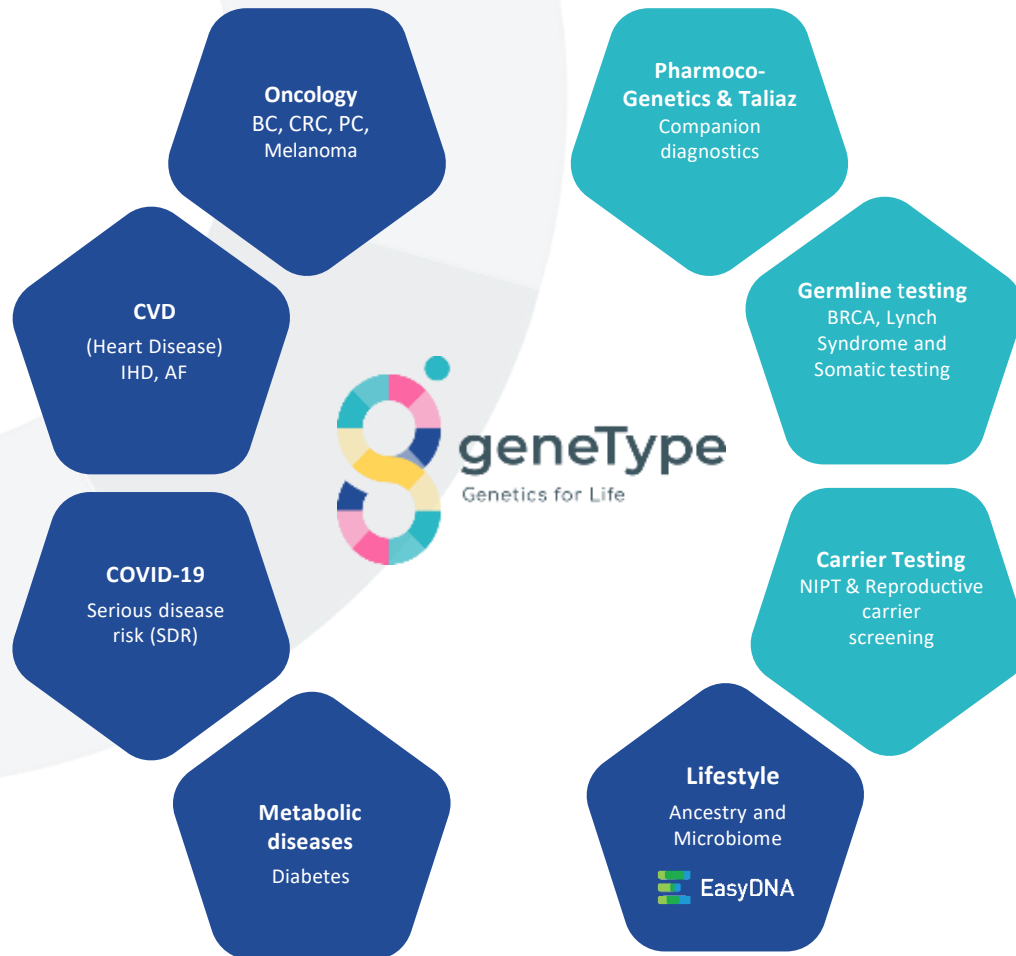


NEW Universal sample collection kit with TGA, FDA and EU regulatory approval¹

1. TGA, FDA and EU regulatory approval granted to the sponsor, DNA Genotek
2. Commercial availability expected Q1 CY2022
3. Commercial availability upon regulatory approval
4. Product in Markets under license

Divisions of Operations

-  Existing divisions
-  Emerging divisions

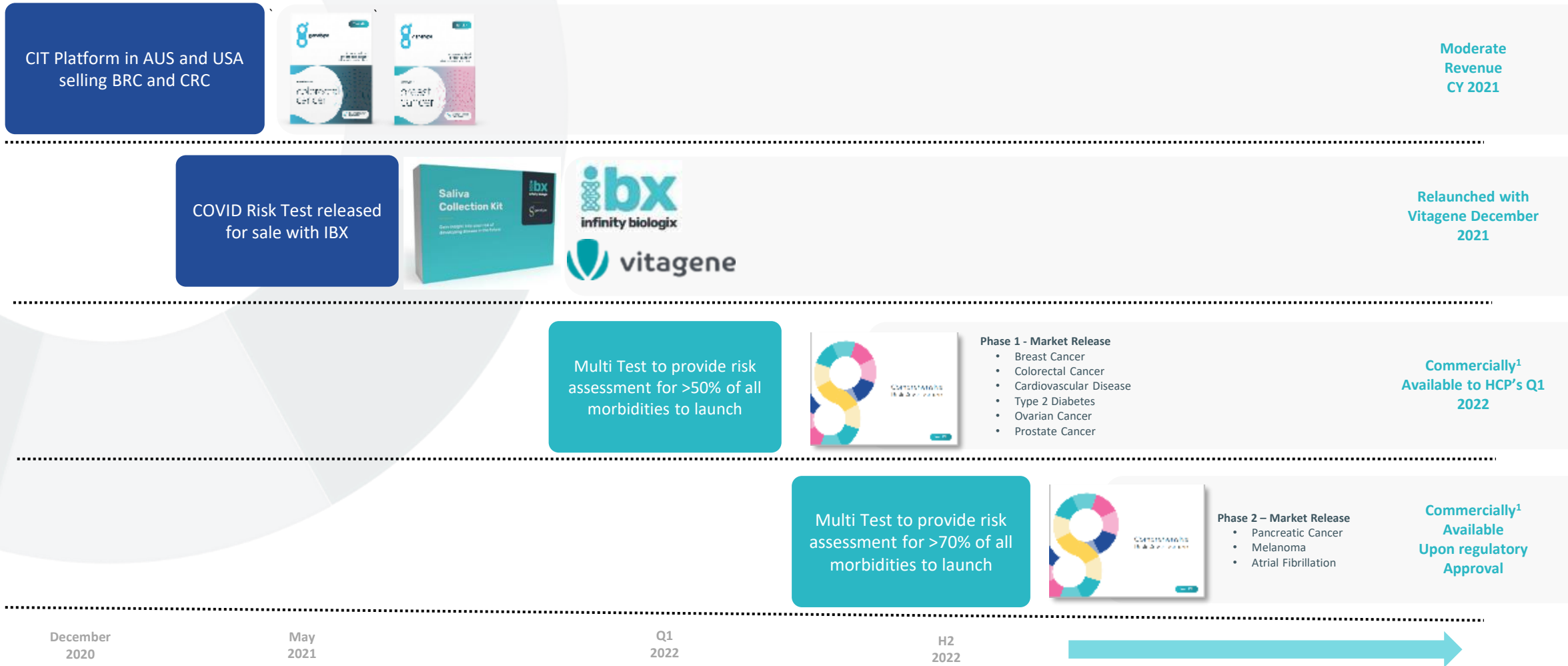


NEW
Universal collection test kit to support Multi Test Launch



NEW Universal sample collection kit with TGA, FDA and EU regulatory approval¹

GeneType Portfolio Timeline

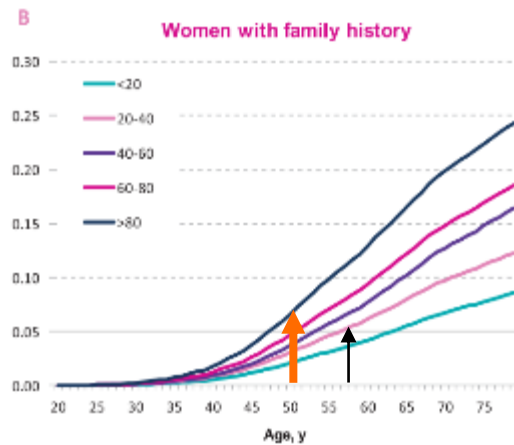


Science and Innovation

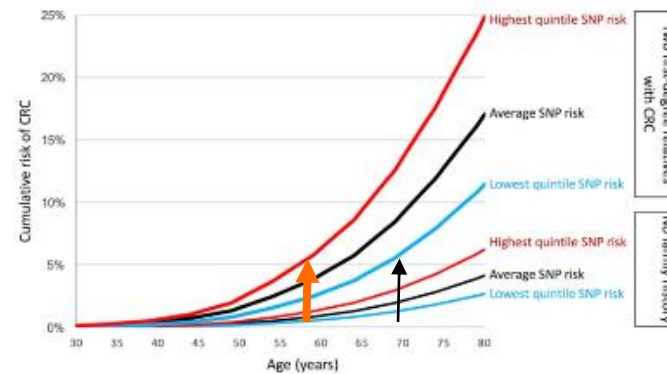
Integrated personalised risk assessment

geneType integrates genetic risk and clinical risk to better stratify individual risk. Patients with potentially high risk may exceed actionable clinical guidelines 10 – 15 years earlier than those with low risk ^{1,2,3}

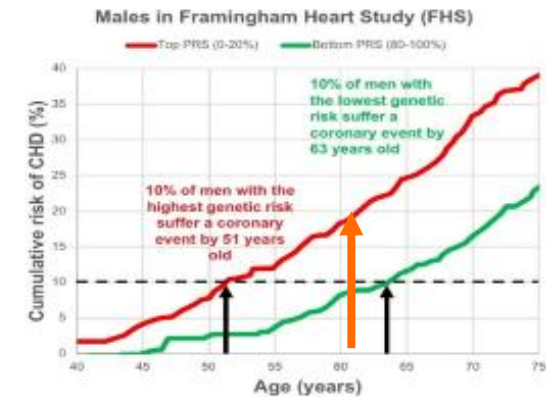
Breast Cancer (BC)¹



Colorectal Cancer (CRC)²



Chronic Heart Disease (CHD)³



↑ Low polygenic risk score ↑ High polygenic risk score

geneType detects patients at an actionable risk of serious disease 10 – 15 years earlier than currently possible. Potentially significantly improving patient outcomes and health economics

¹ Mavaddat et al. (2015) JNCI.

² Jenkins et al. (2019) Familial Cancer.

³ Abraham et al. (2016) Eur Heart J.

Patented¹ Covid Risk Test (US)

<https://genetype.com/for-individuals/covid-19>

The screenshot shows the GenType website for COVID-19 risk testing. The main headline reads: "Find out about your risk of developing severe COVID-19. And take action today." Below this, it states: "GenType is pleased to offer the world's first COVID-19 risk test. It's a simple, at-home test that can help you understand your risk of developing severe COVID-19 symptoms." The page features a "1h" logo and the "ibx infinity biologix" logo. A large teal arrow points from the GenType website towards the Vitagene website. The page also includes a section titled "Personalised risk score. Personalised health plan." and a "GeneType testing is simple" section with three steps: 1. Order your kit, 2. Collect your sample, and 3. Get your results.



Vitagene:
<https://vitagene.com/products/covid-19-risk-test/>

The screenshot shows the Vitagene website for the IBX COVID-19 Risk Test. The main headline reads: "IBX COVID-19 Risk Test". Below this, it states: "At Home Self-Administered Saliva". The price is listed as "\$175 Free Shipping". The page features a "Saliva Collection Kit" image and a "1h" logo. A large teal arrow points from the GenType website towards the Vitagene website. The page also includes a section titled "How the COVID-19 Risk Test is Helpful" and a footer with three sections: "Certified Labs", "Physician Reviewed", and "HIPAA Data Security".

¹USPTO - Patent No: US 11,257,569, Methods of assessing risk of developing a severe response to Coronavirus infection - Announce on ASX platform Feb 23, 2022

Snapshot and Achievements

Signed multi-year distribution agreement

- ✓ License and distribution agreement for COVID-19 Risk Test with IBX
- ✓ Expanded Covid risk test distribution with 1Health and Vitagene
- ✓ Launched tests on CIT in USA & AUS¹

New Multi-test pathway to launch

- ✓ New Multi-test technical validation complete and submitted to NATA and CMS for final regulatory approval
- ✓ Covering up to 70% of mortalities and morbidities

Acquired revenue generating platform

- ✓ Showing solid Quarter on Quarter growth in volume and value
- ✓ A global platform to launch new geneType products³

Robust patient portfolio & clinical credibility

- ✓ 17 patents granted
- ✓ 9 patent families pending
- ✓ Multiple peer-reviewed publications and;
- ✓ Collaborations with 5 prestigious academic and medical establishments

Focused on R&D collaborations and Innovation

- ✓ African American Breast Cancer Research Collaboration with Professor Colditz at Washington State University
- ✓ 2021 San Antonio Breast Cancer Symposium
- ✓ American Academy of Anti-Aging Medicine (A4M)
- ✓ Nurses Health Study (NHS)

Solid balance sheet

- ✓ A\$11.4million cash balance
- ✓ 21-month runway to drive execution²

¹ GeneType for Breast Cancer and Colorectal Cancer certified for sale via online sales platform.

² Runway based on current cash projections and including the acquisition of EasyDNA

³ Subject to local regulatory requirement

A decorative graphic in the top-left corner consisting of a semi-circle divided into several colored segments: light blue, teal, pink, and dark pink.

Summary



Summary

Our 6 Big Plays



Commercialisation of the geneType suite of multi-tests



EasyDNA Growth: New Test. New Channels. New Markets.



Demonstration of clinical validity & clinical utility of geneType tests



Bolster commercial bias to our OPEX



Talent & capability acquisition



Innovation: Gene Ventures

Thank you

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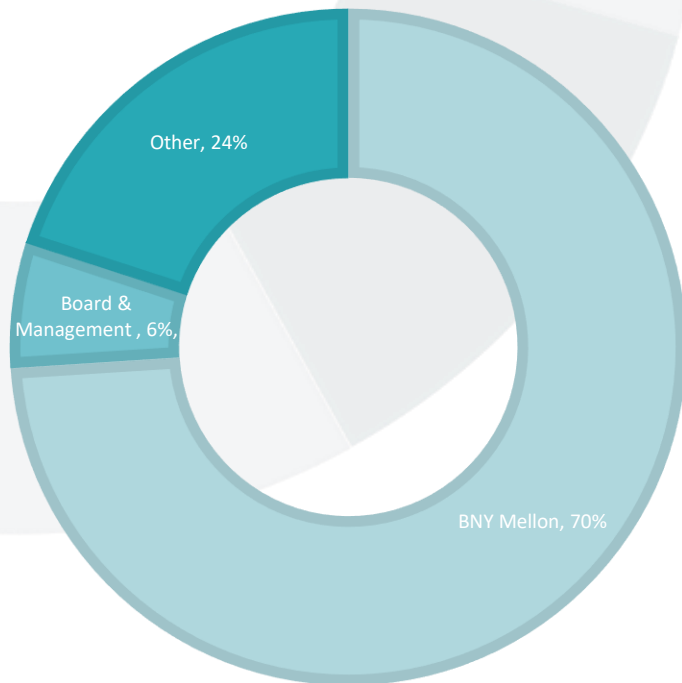


Appendices

Corporate Overview

Top 50 share registry breakdown

■ BNY Mellon ■ Board & Management ■ Other



Dual Listed on the ASX and Nasdaq

Financial Information

Share price (AUD) as at 19 April 2022	0.4c
ADR price (USD) as at 19 April 2022	\$1.85
Ord Shares on Issue (M)	9,234
ASX 52-week trading (AUD low/high)	0.4/1.2c
Nasdaq 52-week trading (USD low/high)	1.70/5.18
Market Cap (A\$M/US\$M)	36.94/28.16
Cash at 31 March 2022	A\$11.4m
Cash at 31 December 2021	A\$13.5m
Debt (31 December 2021 and 31 March 2022)	nil

Financial Overview

- Cash burn of A\$2.1 million in Q3 FY'22 (compared to Q2 FY'22: A\$2.2 million) as we continue to grow EasyDNA brand sales and develop and commercialize our geneType tests
- Cash reserves of A\$11.4 million after EasyDNA acquisition costs of A\$3.5 million give 21 month¹ runway to:
 - Support the introduction and distribution of new geneType products in the United States and Europe
 - Develop the direct-to-consumer sales channel through EasyDNA
 - Reimbursement studies for the polygenic risk tests;
 - Introduction of germline testing division;
 - General product research and development; and
 - For general working capital and potential acquisitions.

A\$'000	31-Dec-21	31-Mar-22	Change
Net operating cashflow	(2,157)	(2,056)	-5%
Receipts from customers	1,809	1,967	9%
Research and Development and Staff costs	1,313	1,244	-5%
Cash	13,509	11,350	-16%

¹ Based on cashflow projections

Board and Management: Sales and Scientific expertise leading GTG



Mr. Peter Rubinstein

BEC, LLB
Chairman - Non – Executive
Director



Dr. Lindsay Wakefield

MBBS
Non – Executive Director



Mr Nick Burrows

B.Com, FAICD, FCA,
FGIA, FTIA, F Fin
Non – Executive Director



Simon Morriss

GAICD
Chief Executive Officer



Dr. Jerzy “George” Muchnicki

MBBS
Executive Director & Chief
Medical Officer



Erika Spaeth

PhD
Director of Clinical Affairs &
Medical Education



Richard Allman

BSc, PhD
Chief Scientific Officer



Mike Tonroe

BSc, FCA, MAICD
Chief Financial Officer



Carl Stubbings

Chief Commercial Officer

Strong Scientific Leadership: Advisory Board



Professor Jon Emery

MBBCh MA DPhil FRACGP MRCGP
Research & Education Lead, Primary Care
Integration, Victorian Comprehensive
Cancer Centre Herman Chair of Primary
Care Cancer Research, University of
Melbourne



Professor Finlay Macrae AO

MBBS, MD, FRACP, FRCP, AGAF MWGO is
Principal Fellow and Professor,
Department of Medicine, University of
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Medicine and Genetics, The Royal
Melbourne Hospital



Ora K. Gordon, M.D.

MD, MS, FACMG
Regional Medical Director, Center for
Clinical Genetics & Genomics. Clinical
Director, PSJH Population Health
Genomics Program. Chair, Integrated
Network Cancer Program, Professor of
Genetics, St John Cancer Institute



A.Prof Ron Dick

MBBS, FRACP, FCSANZ,
Chairman of Cardiovascular Institute at
Epworth Healthcare, an Honorary
Cardiologist at the Alfred Hospital and
Bendigo Healthcare Group.

Completed his MBBS in 1979 and became
a Fellow of the Australian College of
Physicians in 1986. His interventional
cardiology fellowship was from the
University of Michigan Medical Centre
USA.

Our Intellectual Property

8 Patents granted in the US

- Patent No: US 11,257,569, Methods of assessing risk of developing a severe response to Coronavirus infection
- Patent 11,031,098, Computer systems and methods for genomic analysis
- Patent 10,683,549, Methods for assessing risk of developing breast cancer
- Patent Nos. 9,051,617; 9,068,229 and 9,702,011 covering three of the core genetic markers included in the BREVA Genplus® risk assessment test
- Patent No. 7,127,355 offering broad protection re: methods of genetic analysis (the concept of combining clinical risk assessment with genetic risk factors to improve predictability over clinical risk assessment alone)
- Patent No. 6,969,589 covering the identification of informative SNPs

5 Patents granted in China

- Patent Nos. 200680051710.0; 201310524782.4; 201310524916.2 and 201310524765.0 “Markers for Breast Cancer”
- Patent No. 201080033130.5 Methods for Breast Cancer Risk Assessment

5 Patents granted in Hong Kong

- Patent Nos. 09101235.4; 12112875.1; 12112368.5 and 12112874.2 “Markers for Breast Cancer”
- Patent No. 12109000.5 Methods for Breast Cancer Risk Assessment

9 Patent families pending

- Methods for breast cancer risk assessment
- Methods for assessing risk of developing breast cancer
- Improved methods for assessing risk of developing breast cancer
- Markers for breast cancer
- Methods for genetic analysis
- Methods for genomic analysis
- Methods for assessing risk of developing colorectal cancer
- Methods of assessing risk developing a disease
- Methods for assessing risk of developing a severe response to coronavirus infection

Defined Terms

Common Complex Diseases (CCP) – A complex disease is caused by the interaction of multiple genes and environmental factors. Complex diseases are also called multifactorial. Examples of common complex diseases include cancer and heart disease.

Polygenic risk score - a number associated with one's disease risk based on the aggregated effects of individual risk variants through a multiplicative algorithm.

Variant - Single Nucleotide polymorphism (SNP), an alteration in DNA that may be a common or rare event.

Genomic - pertaining to function of genetics from structure to relationship between genetic events.

Genetic - pertaining to a gene.

GWAS - genome-wide association studies are large population level studies which enable scientists to identify genes and genetic markers involved in human disease. This method searches the genome for SNPs that occur more frequently in people with a particular disease than in people without the disease. Each study can look at hundreds or many thousands of SNPs at the same time. Researchers use data from this type of study to pinpoint genetic variations that may contribute to a person's risk of developing a certain disease.

SNP - Single nucleotide polymorphisms, frequently called SNPs (pronounced "snips"), are the most common type of genetic variation among people. Each SNP represents a difference in a single DNA building block, called a nucleotide. For example, a SNP may replace the nucleotide cytosine (C) with the nucleotide thymine (T) in a certain stretch of DNA.

Serious Disease Risk (SDR) - Risk associated with acquiring COVID-19 and requiring hospitalisation with its associated morbidities and mortalities.

Germline Testing – Germline testing is done on cells that do not have cancer. It is done to see if a person has a gene mutation that is known to increase the risk of developing cancers and other health problems. This test uses cells (such as blood or skin cells) that do not have any cancer cells. Germline mutations can sometimes be passed down from parents.

Clinical Laboratory Improvement Amendments (CLIA) - Regulates laboratory testing and require clinical laboratories to be certified by the Center for Medicare and Medicaid Services (CMS) before they can accept human samples for diagnostic testing

National Association of Testing Authorities (NATA) - the authority responsible for the accreditation of laboratories, inspection bodies, calibration services, producers of certified reference materials and proficiency testing scheme providers throughout Australia. It is also Australia's compliance monitoring authority for the OECD Principles of GLP. NATA provides independent assurance of technical competence through a proven network of best practice industry experts for customers who require confidence in the delivery of their products and services.

Next Generation Sequencing (NGS) – Next-generation sequencing (NGS), also known as high-throughput sequencing, is the catch-all term used to describe a number of different modern sequencing technologies. These technologies allow for sequencing of DNA and RNA much more quickly and cheaply than the previously used Sanger sequencing, and as such revolutionised the study of genomics and molecular biology.

Laboratory Developed Tests (LDT) – A type of in vitro diagnostic test that is designed, manufactured and used within a single laboratory.

Consumer Initiated Tests (CIT) - laboratory testing that is initiated by the consumer without a physician order but reviewed and communicated back to the consumer via a physician.

Direct to Consumer (DTC) – laboratory testing that is initiated by the consumer without a physician order. The results are reported back directly to the consumer.

Health Care Professionals (HCP) – physician, GP, or specialist authorized to receive the patient results